

# **What is Urban Planning?**

**Presented by: Briana Mason**

# Meet our PDD Intern!

**OMARI JOHNSON**



**START DATE: JULY 2– 30, 2018**

**SCHOOL: RENAISSANCE HIGH**

**ASSIGNMENTS: PDD – ADMIN TEAM**

**SUPERVISOR: SUE BURROWS**

**COOL FACT: PASSION FOR AMERICAN  
AND LOCAL HISTORY RESEARCH**

# Quote

**“Cities are man’s greatest invention. They make us richer, smarter, greener, healthier and happier”**

# **Professional Definition**

**The design regulation of use of space that focus on the physical forms, economic function and the social impacts of the urban environment and the location of different activities within.**

**-Fainstein, Susan**



# **Omari's Definition Of Planning**

**“Planning is the development and design of how to use land/space.”**

# Why is Planning Important to You?

It effects the whole neighborhood.

For example.....



KEEP

CALM

AND BE

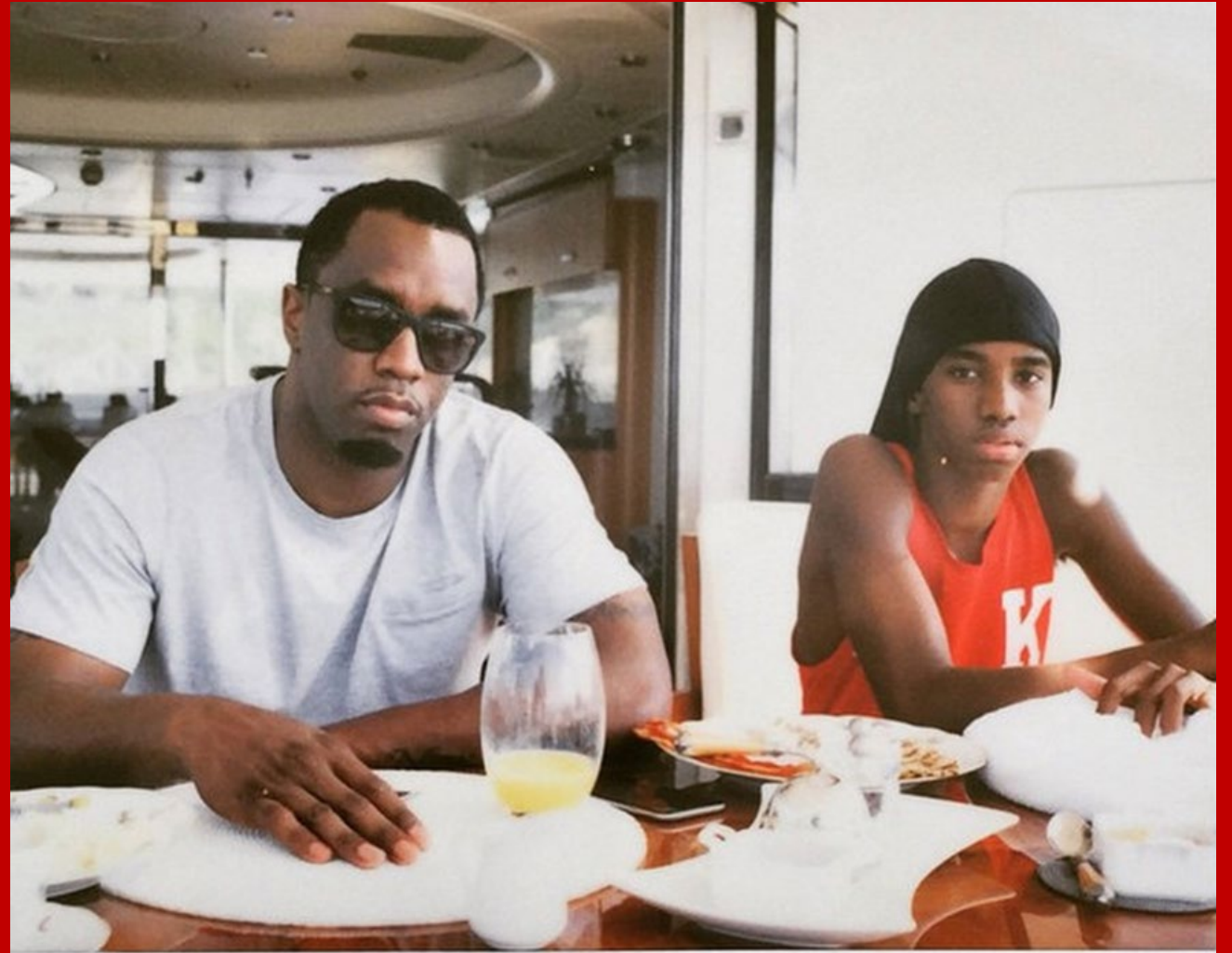
AN URBAN

PLANNER

**...it can  
effect the  
direction  
you take  
to school**



...a  
restaurant  
in your  
area





**...if you  
live next to  
a vacant  
lot or a  
house**



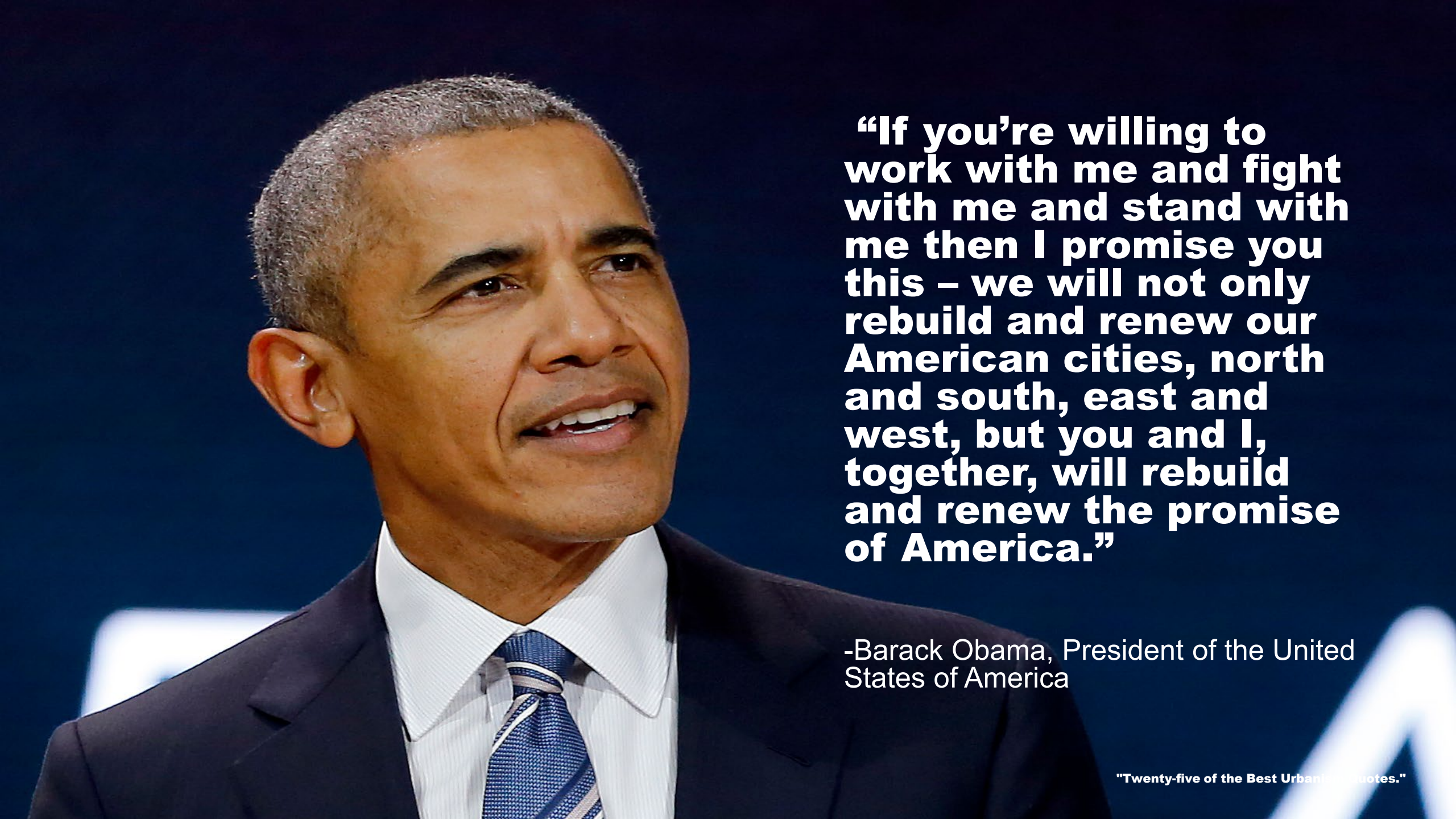
**...access to  
businesses if  
they are  
around your  
area**



**...and your  
overall  
quality of  
life.**





A close-up photograph of Barack Obama, President of the United States, speaking. He is wearing a dark suit, a white shirt, and a blue patterned tie. He has a slight smile and is looking off-camera to the right. The background is dark and out of focus.

**“If you’re willing to work with me and fight with me and stand with me then I promise you this – we will not only rebuild and renew our American cities, north and south, east and west, but you and I, together, will rebuild and renew the promise of America.”**

-Barack Obama, President of the United States of America

# **Omari's Definition Of Planning**

**“Planning is the development and design of how to use land/space.”**

**So who's doing  
this job?**

- **Urban Planners**
- **Historic building inspectors**
- **Housing managers**
- **local government officials**
- **transportation planners**
- **landscape architects**
- **Civic Service administrators**
- **Community development workers**
- **Environmental managers**
- **Planning and development surveyors**
- **Sustainability consultants**

# **Job description**

- **Work with land developers and public officials**
- **Speak at town hall meetings**
- **Prepare for community relations meetings**
- **Appear before public officials to explain and defend proposals**
- **Prepare reports and recommendations for municipal government officials, land developers and builders**
- **Focus on one area of specialization, such as transportation planning, urban design, land use code enforcement or community development**
- **Model possible transportation systems**
- **Present transportation system models to planning boards and the general public**
- **"How to Become an Urban Planner ."**

**Biggest Job:**

**Working  
with you**

**How much do they  
get paid?**



**40K-**  
**100K**

**How do I become  
one?**

**Undergraduate Degree:  
4 year Urban Planning  
Degree**

**Graduate Degree:  
2 year Urban Planning**

**Any  
questions?**

# Planning In Detroit

# Planning Department's Vision

A **healthy** and **beautiful** Detroit,  
Built on **Inclusionary Growth**,  
**Economic Opportunity** and a  
atmosphere of **trust**.

# Past Planning Studies

# Livernois and McNichols

**The Overall goal is to make Livernois/ McNichols a place where the community can , remain affordable to residents, create gathering places and maintain sustainability for a long time.**





analysis existing

# Present

LIVERNOIS- MCNICHOLS  
NEIGHBORHOOD FRAMEWORK

Retail





# Future





**NOW**

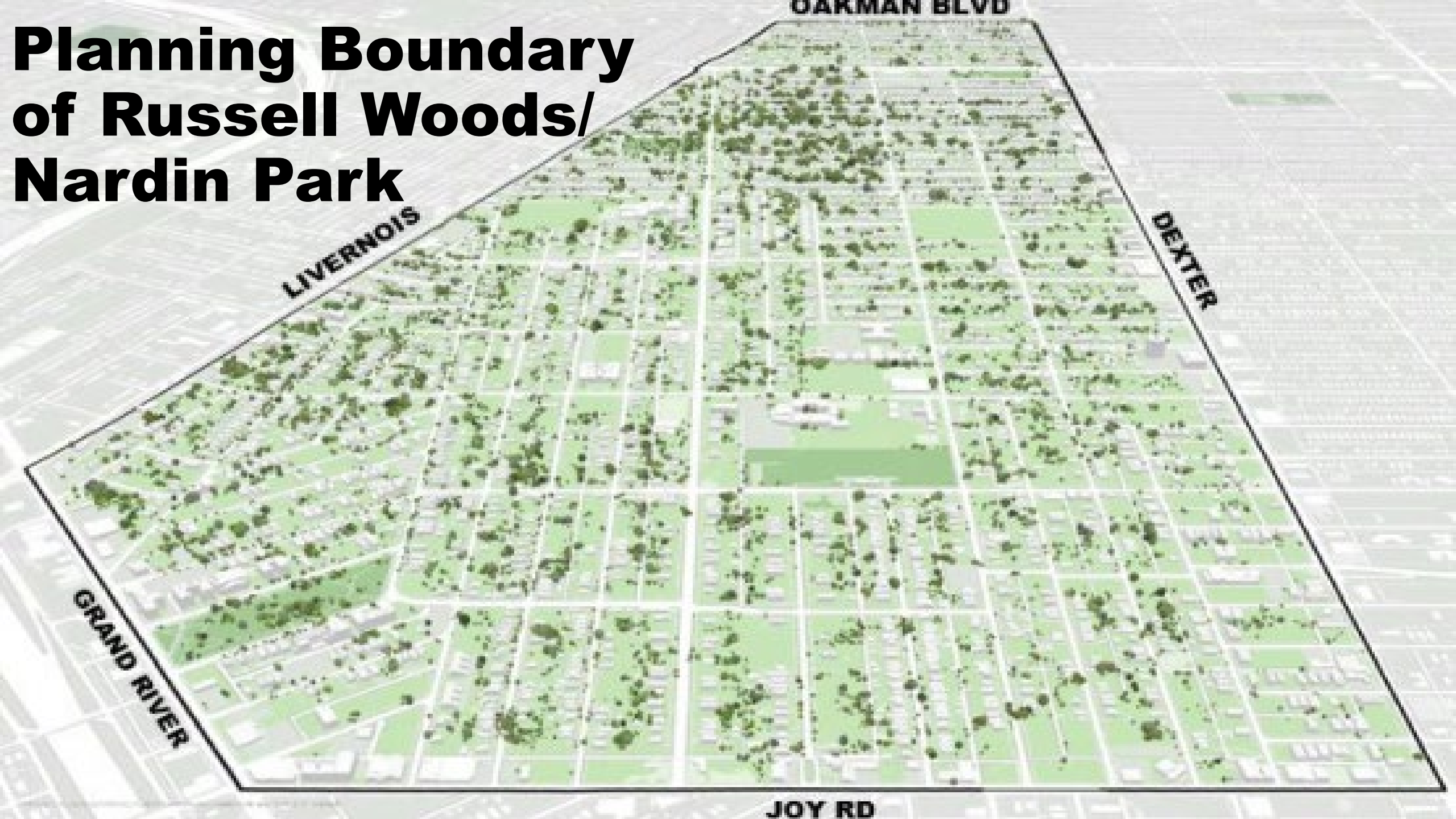


A residential street scene with a person riding a bicycle. The scene is overlaid with a semi-transparent yellow banner containing text. The background shows a paved road, a sidewalk, green grass, and several large, leafless trees. In the distance, there are brick houses with white window frames and doorways. A person wearing an orange jacket and light-colored pants is riding a blue bicycle across the road from left to right. The overall atmosphere is bright and clear, suggesting a sunny day.

# Let's talk about Russell Woods/ Nardin Park



# Planning Boundary of Russell Woods/ Nardin Park



OAKMAN BLVD

LIVERNOIS

DEXTER

GRAND RIVER

JOY RD



**Let's create a  
story**

**You and your  
best friend  
are at  
grandma's  
house in  
Russell  
Woods**





**Grandma told  
you that she  
was next  
door  
neighbors  
with a  
famous  
person  
before...**



**Who could  
it be?.....**



**Diana  
Ross?**



**Grandma  
was also  
friends with  
an artist  
named Dabls  
who had a  
Bead  
Museum**





**Let's talk  
about your  
heritage?**



# Activity:

## Group Discussion about Art & Heritage





**You left  
Grandma's  
House and  
wanted to go  
to  
the park...**



# You decide to go to Zussman Park



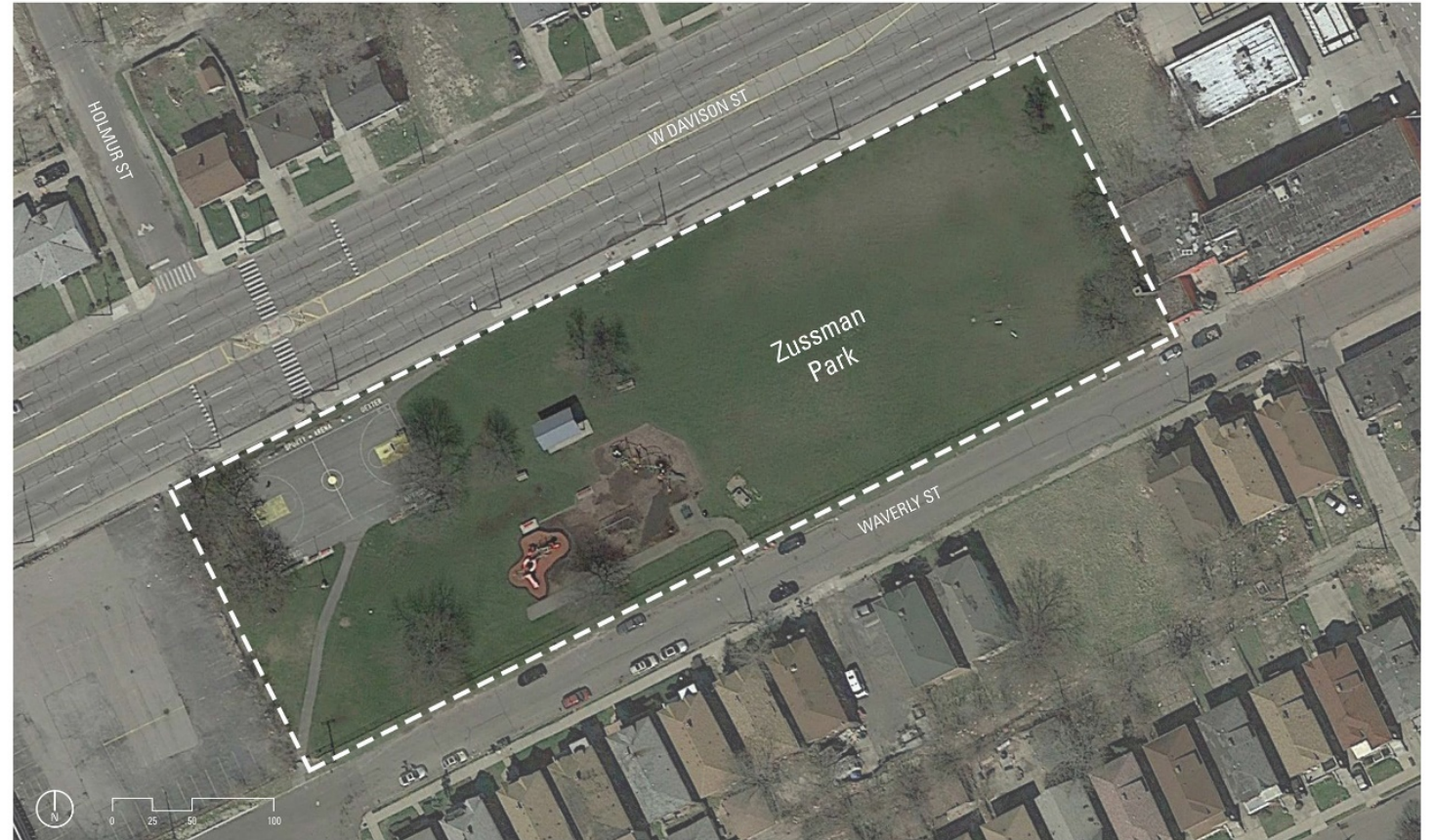


**You leave  
the park  
and spend  
the night  
at  
Grandma's**



# Group Activity: Zussman Park Activation

## Vacant Space Activation





**You wake up  
the next day  
and have to  
get to school,  
church or the  
Boys and  
Girls club.**



**Which way  
do you go?**





# Group Activity:

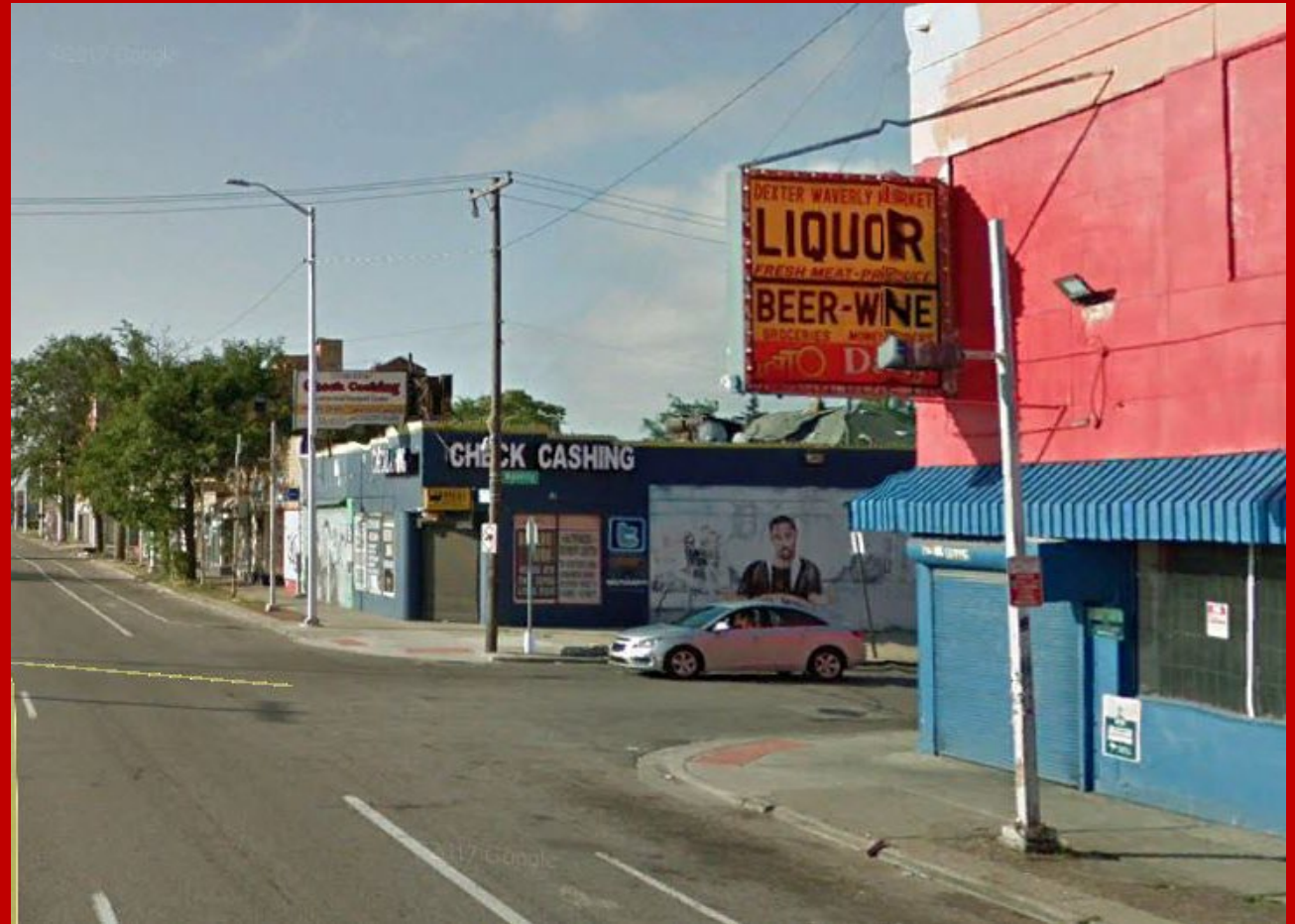
Which way do you go and how?

Using string or other material to do activity.

## MAP YOUR NEIGHBORHOOD!

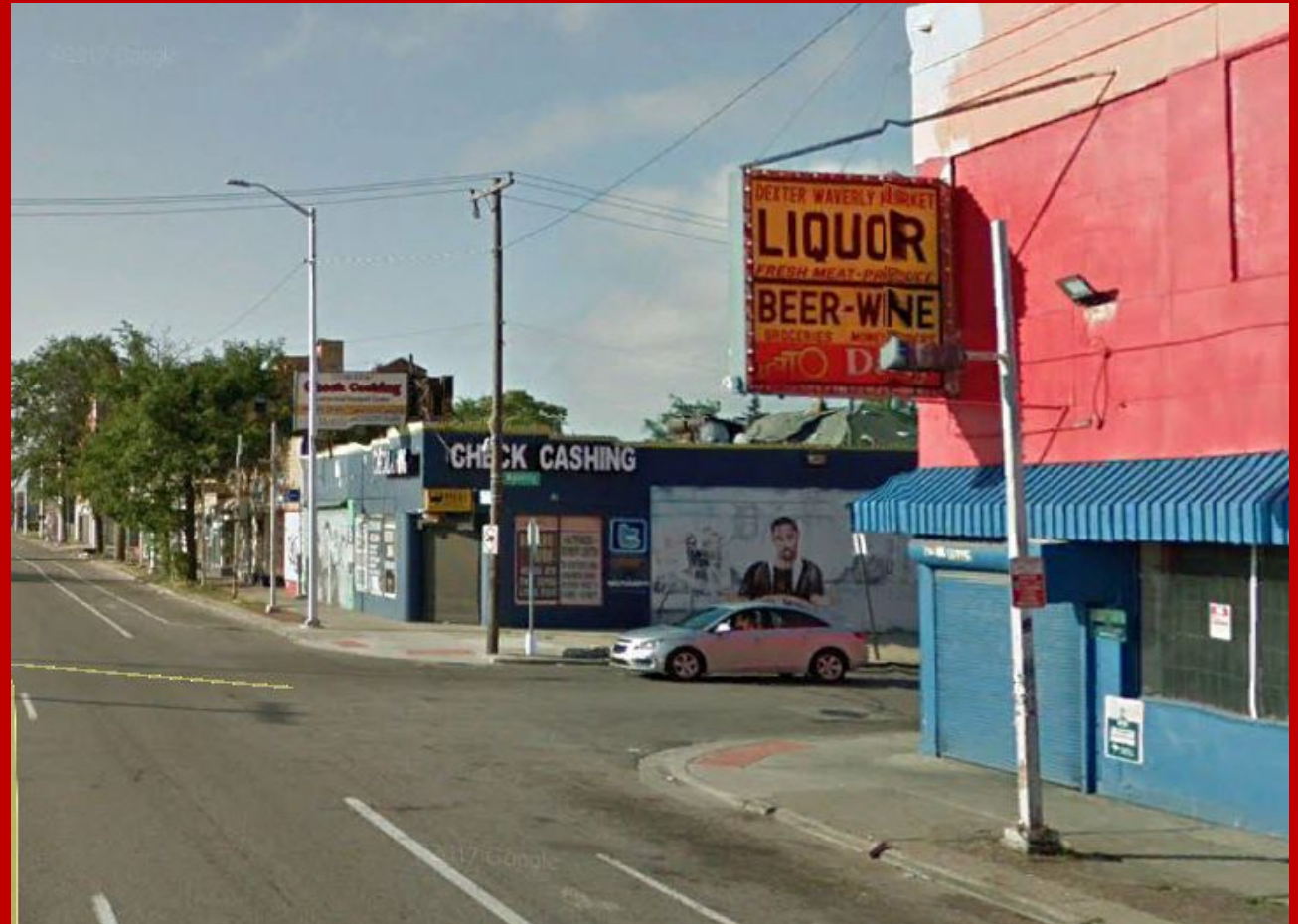


**Afterward  
you and  
your  
friends  
decide to  
grab some  
food and  
shop**

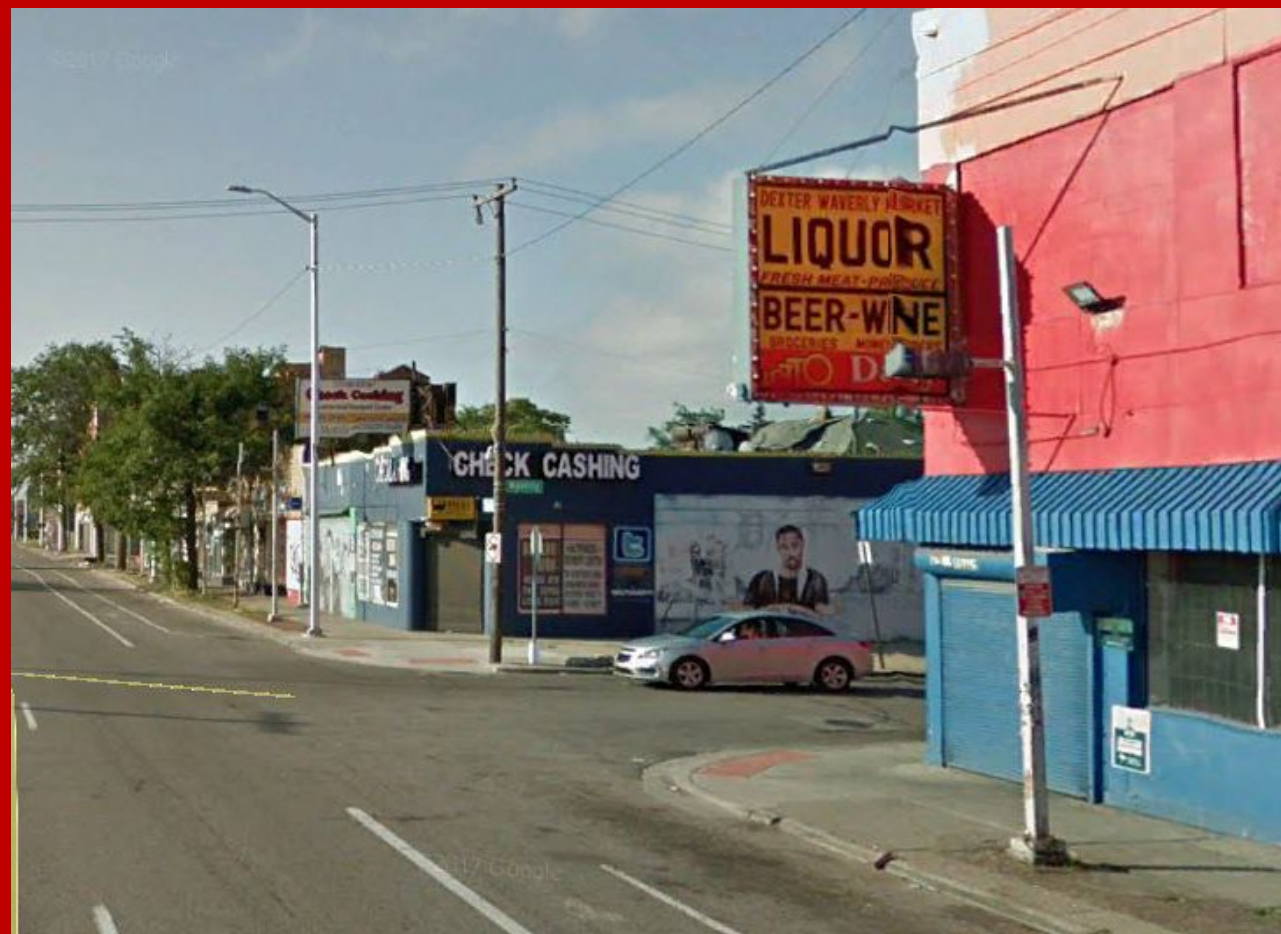




**Where do  
you get  
food or  
shop?**



**How does  
the  
building  
look?**

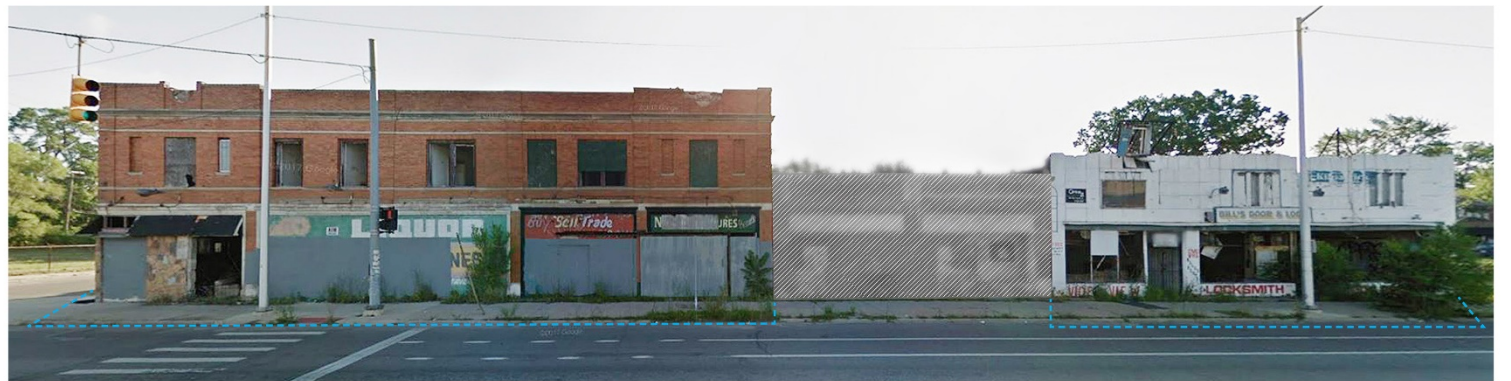
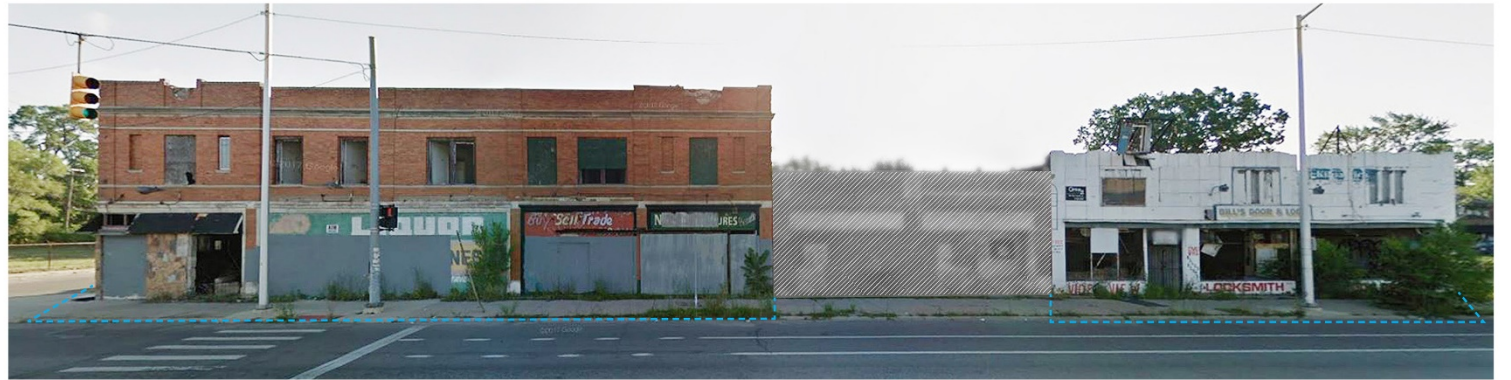




# Group Activity: Retail Façade

## WHAT TYPE OF IMPROVEMENTS ARE MOST CRUCIAL FOR RETAIL DEVELOPMENT?

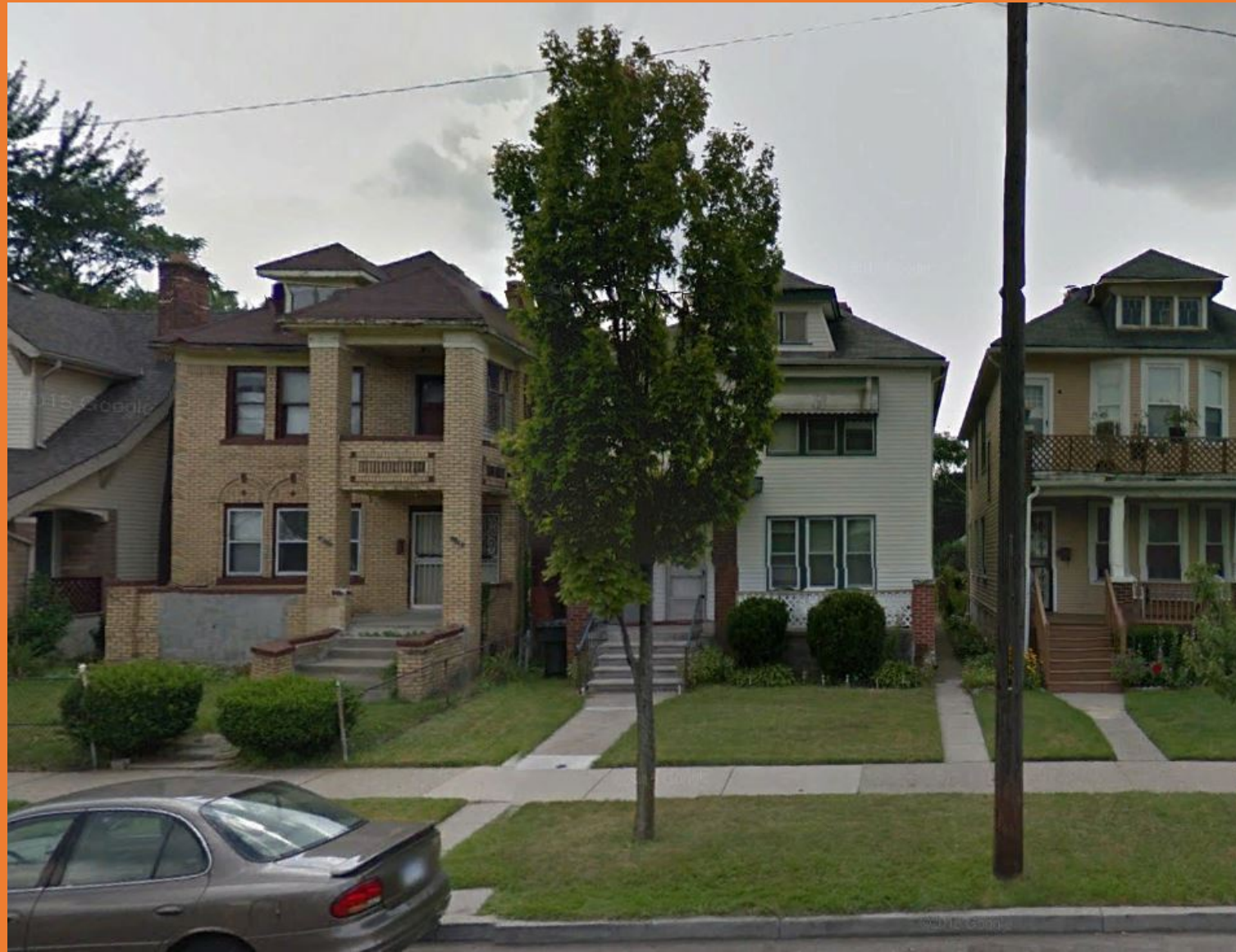
12546 DEXTER, 12512 DEXTER



# **Graduation**

**(Lunch time)**

**You and  
your best  
friend  
decide to  
buy a  
house after  
graduation**





**You decide  
to get a  
two family  
flat  
WHERE?**



# Group Activity:

Where would you buy a duplex in the neighborhood

## MAP YOUR NEIGHBORHOOD!





**You and your  
best friend  
move into the  
house and  
decide to buy  
the lot next  
door**



**What will  
you do with  
the lot next  
door?**

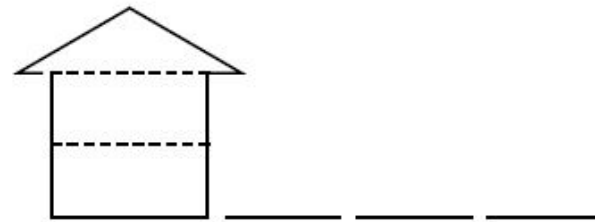
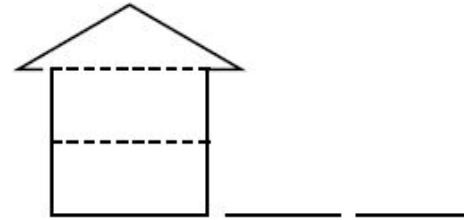


# Group Activity:

# Land stewardship

## Side lots (Open Space)

You and your best friend move into the house and decide to buy the lot next door. What will you do with the lot next door?





**So what did you  
learn?**

# **Youth Mapping Activity November 2018 Feedback**

## **Arts + Heritage**

- **Youth expressed that Heritage means knowing about the people that came before you and knowing that you can do what they have done.**
- **They expressed art as having no definition. Many expressed that they are artist, rappers, singers, poets, etc. and that is how they express art.**
- **They recommended honoring people in the neighborhood by changing park names, street names, etc.**
- **They would like to see murals on buildings to honor the history and they would like to have music events on Dexter to honor people as well.**

# **Youth Mapping Activity November 2018 Feedback**

## **Parks**

- **Youth recommended noise berms to make the park quieter**
- **Youth felt that there should be lights near the current Davison entrance of Zussman Park and behind the Gas Station and the Waverly Market**
- **They recommended picnic tables and pathways in the current open space of Zussman Park with trees around the perimeter**
- **They also recommended the basketball court to the open space area behind the Waverly Market**

# **Youth Mapping Activity**

## **November 2018 Feedback**

### **Streetscape**

- **Many kids are using Broadstreet to Collingwood to get to and from Hope Academy and the Boys & Girls Club**
- **They also take Petoskey to Cortland to get to Hope Academy**
- **Most youth get to the neighborhood from major streets (Davison, Livernois, Grand River, Joy Road, and Dexter)**
- **Kids do not feel safe near Zussman Park or on Collingwood near Keidan Elementary**

### **Housing**

- **Youth refer to duplexes as two family flats**
- **They would like to buy houses one day near Tyler, Buena Vista, Fullerton, and near Collingwood (Youth Core area)**



# **Youth Mapping Activity November 2018 Feedback**

## **Retail**

- **Windows are an important feature to residents**
- **Bike racks, bus shelters, wifi and gathering spaces were also important**
- **They also would like to see grass or landscaping in front of buildings**

## **Open Space**

- **Most youth would like to see flower gardens, fences, and walking paths if they had one vacant lot**
- **If they had 3 or more lots they really wanted to have youth spaces such as basketball courts, parks with swings, pathways and trees**







