



# Detroit Business Opportunity Program

It is the goal of the Detroit Business Opportunity program(DBOP), to increase & promote growth for Detroit’s business community through visibility, capacity building, & network expansion while assisting Detroit businesses to be the driving force in Detroit’s economy.

## Certifications Offered

- **Detroit Based Business (DBB)**- A business located in Detroit for at least one taxable year.
- **Detroit Start-Up (DSU)**- A business located in Detroit for less than two taxable years.
- **Detroit Headquartered Business (DHB)**- A Detroit Business who meets qualifications of DBB who is headquartered in Detroit.
- **Detroit Small Business (DSB)**- Business that qualifies as DBB and that meets requirements for DSB based on industry type.
- **Detroit Resident Business (DRB)**- A business that has at least 4 employees of which at least 51% are Detroit residents.
- **Detroit Based Micro Business (DBMB)**- Must have annual gross receipts of \$1,000,000.00 or less, no more than 15 employees, and located in Detroit.
- **Minority-Owned Business Enterprise (MBE)**- Must have at least 51% minority ownership.
- **Woman-Owned Business Enterprise( WBE)**- Must have at least 51% woman ownership.
- **Mentor Venture( MV)\***- A joint venture of separate firms one of which is a Detroit certified business that has been created to perform a specific contract by written agreement and meets the criteria for MV as described in the City Ordinance.
- **Joint Venture (JV)\*** - Two firms that collaborate on a project of which one of the firms is a Detroit certified business and meets the requirements for JV as described in the City Ordinance.

\* MV a& JV certifications are governed by the Office of Contracting & Procurement at this time

## Equalization Credits at a Glance

Credits for DBB & DRB are based on contract size. If qualified, a business may register as DBB & DRB.				
Contract Size	DBB		DRB	
≤\$10,000.00	5%		5%	
\$10,000.01-\$100,000.00	4%		4%	
\$100,000.01-\$500,000.00	3%		3%	
≥\$500,000.01	2%		2%	
In addition to DBB & DRB qualified businesses may receive additional credits by certifying as:				
DHB	DSB	DBMB	JV	MV
3%	1%	2%	2%	1%

## Benefits Included

- Exclusive Member appreciation events
- Networking & capacity building opportunities
- Equalization credits\*
- Visibility on City’s website

To apply, please visit our online application at:  
<https://detroitmi.gov/departments/civil-rights-inclusion-opportunity-department>

Like us on Facebook at  
<https://www.facebook.com/criondepartment>